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Eames Demetrios Will Talk About his Family's Legacy at The Industrial Designers Society of America 's National Conference on August 25

Eames Demetrios, grandson of Ray and Charles Eames, will talk about his family's legacy at the Industrial Designers Society of America (IDSA) National Conference at 11 a.m. on Thursday, August 25, at the Wardman Park Marriott in Washington, D.C.

Demetrios, director of Santa Monica-based Eames Office, author of *An Eames Primer* and award-winning documentary director, will discuss the Eameses' 50-year quest to design innovative, functional and enduring furniture.

Sponsored by IDSA's Furniture Section, Demetrios will provide attendees with a rare glimpse into the minds of America's most inspiring designers.

"The Eameses' work has had an enduring influence on furniture design in America," says Dean Barone, IDSA Furniture Section chair and president of the Houston-based Barone Design Group. "The Eames family has influenced office design since the 1940s and continues to shape the way each of us thinks about furniture."

Early in their careers together, Charles and Ray Eames identified the need for affordable, high-quality furniture for the average consumer. They were driven to develop furniture that could serve a variety of uses. For 40 years the Eameses experimented with ways to meet this challenge, designing flexibility into their compact storage units and collapsible sofas for the home; seating for stadiums, airports, and schools; and chairs for virtually anywhere.

Recognizing the need, as Charles Eames once said, is the primary condition for design.

Says Barone: "Designers face many new challenges and obstacles in bringing their vision to fruition. The Eameses have an inspiring legacy for today's IDSA members."